



The Village School of Naples

Approved by the School Board on December 17, 2019

Vision

In 2025, The Village School is the educational leader in cultivating diverse and innovative students who discover their individual passions and purpose in a faith-based environment to reach their fullest potential.

Goal 1: The Student Experience

By 2025, The Village School's student-centered STREAM approach prepares every graduate to be at the forefront of an ever-changing world.

Goal 2: Standing Out in a Crowded Marketplace

In 2025, The Village School is the preferred educational choice for a broad range of students and families seeking a personalized Infant-12th grade continuum of faith-based character education and exceptional academics.

Goal 3: Resources

In 2025, The Village School is well-positioned for strategic growth and long-term sustainability.

Complete Strategic Framework

Vision

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Goal 1: Student Experience

By 2025, The Village School's student-centered STREAM approach prepares every graduate to be at the forefront of an ever-changing world.

Strategies

- A. Provide innovative academic programs and curricula that strengthen learning outcomes for all students and help them reach their full potential.
- B. Broaden and strengthen academic, arts, athletics, and extra-curricular programs.
- C. Foster students' passions and enrich their experiences outside the classroom through experiential learning and community partnerships.
- D. Support the social and emotional health and well-being of every student.
- E. Broaden student opportunities to learn about and embody Christ skills and develop moral character.
- F. Further invest in the growth and professional development of our faculty and staff.

Goal 2: Standing Out in a Crowded Marketplace

In 2025, The Village School is the preferred educational choice for a broad range of students and families seeking a personalized Infant-12th grade continuum of faith-based character education and exceptional academics.

Strategies

- A. Increase awareness of the benefits of a TVS educational experience for students and families beyond the school community.
- B. Partner with parents throughout the personalized educational journeys of their children.
- C. Position *The Learning Center* as a program within the school and a local leader in serving students with executive functioning and language-based learning differences.
- D. Broaden and deepen church-school connections and interactions.
- E. Increase The Village School's presence as a resource to the broader Naples community.

Goal 3: Resources

In 2025, The Village School is well-positioned for strategic growth and long-term sustainability.

Strategies

- A. Set and achieve annual enrollment and retention goals.
- B. Benchmark tuition structure for each division in order to attract and retain exceptional faculty/staff, as well as fund innovative technology and academic, arts, and athletic programs.
- C. Empower a culture of philanthropy to fund scholarships and tuition assistance, campus expansion, and facility enhancements.
- D. Cultivate diverse and mutually rewarding partnerships with Southwest Florida businesses and nonprofits, including congregations and educational institutions.
- E. Design and implement a phased campus master plan.
- F. Research and develop non-tuition revenue opportunities.